



Government of India
Ministry of MSME

Brief Industrial Profile of Kollam District **2015-16**



सूक्ष्म, लघु एवं मध्यम उद्यम
MICRO, SMALL & MEDIUM ENTERPRISES

Carried out by

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FOREWORD

MSME-DI, Thrissur, as part of its activities has prepared the District Industrial Profile of Kollam District during 2015-16. The objective to prepare the Industrial Profile of Kollam is to make the information readily available in respect of general characteristics of the district , administrative set up, industrial scenario, potential for new MSMEs,, details of existing clusters and general issues raised by industry associations etc. to the existing as well as prospective entrepreneurs.

It is expected that this Industrial Profile will be useful for Governmental & Non-Governmental organizations, Promotional & Developmental Agencies engaged in promotion & development of MSME sector in Kollam District and also for academicians / research scholars.

I take this opportunity to express my gratitude to DIC, Kollam, officials of State Planning Board, Economic and Statistics Dept., Kerala, Dept of Mining and Geology and heads of other departments for extending their co-operation in preparing this Industrial Profile.

I also place on records my appreciation to Smt. Kathreenamma Sebastian, Asst Director Gr.I(E.I.) and Shri. K.R.Krishnakumar, Asst Director(Stat.) of this institute for their hard work in bringing out the report in this form.


(P.V.Velayudhan)
Director

23.06.2016
Thrissur

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Brief Industrial Profile of Kollam District

1. General Characteristics of the District

1.1 Location & Geographical Area.

Kollam District is situated on the South west coast of Kerala. The District is bound on the north by Alappuzha and north east by Pathanamthitta Districts on the east by Thirunelveli District of Tamilnadu, on the South by the Thiruvananthapuram District and on the west by Arabian Sea. The area of the district is 2,492 sq. kms. And in area the district ranks seventh in the State. The District is lying between 8°53'N 76°36'E latitude and 8.88°N 76.60°E longitudes.

Two rivers Kallada and Ithikkara flow through this District. The Sasthamcotta Lake, the only major fresh water lake in the state is in Kollam District.

1.2 Topography

Kollam District which is a veritable Kerala in miniature is gifted with unique representative features - sea, lakes, plains, mountains, rivers, streams, backwaters, forest, vast green fields and tropical crop of every variety both food crop and cash crop, so called 'The Gods Own Capital'.

1.3 Availability of Minerals.

The district is immensely rich in mineral resources. The beach sands of the district have concentrations of heavy minerals like Ilmenite, Rutile, Monosite and Zircon which offer scope of exploitation for industrial purpose. Besides large deposits of China clay in Kundara, Mulavana and Chathanoor, there are also lime shell deposits in Ashtamudi lake, Bauxite deposits in Adichanallur and disseminated graphite in Punalur.

PRODUCTION OF MINERAL 2015-16

S.NO.	NAME OF MINERAL	PRODUCTION in tones 2015-2016
MAJOR MINERAL		
1.	Granite Building Stone	2407583
MINOR		
1.	Laterite	197128
2.	Sand	7000

3.	Brick Clay	9709
4.	Ilmenite	53550
5.	Rutile	2350
6.	Zincon	6432
7.	Sillimanite	9267

Source: Department of Mines and Geology

1.4 Forest

Kollam District has a large area under forest. Pathanapuram, Anchal, Kottarakkara and Chadayamangalam are blocks having large areas of forest. The forest divisions are at Thenmala and Punalur.

1.5 Administrative set up.

The administrative systems prevailing in the District are Revenue and Local Self-Government. Under the Revenue System, the District is divided into Revenue Divisions, Taluks and further into Revenue Villages. The District has one Revenue Division, namely, Kollam with Headquarters at Kollam, having five Taluks, viz., Karunagappally, Kunnathur, Pathanapuram, Kottarakkara and Kollam, thus comprising of a total 103 Villages. Under the Local Self-Government System, the District is divided into Statutory Towns, Development Blocks and Panchayats. Panchayats are grouped under Community Development Blocks. There are three Statutory Towns, 13 CD Blocks and 71 Panchayats in the District

2. District at a glance

S.No	Particular	Year	Unit	Statistics
1	Geographical features			
(A)	Geographical Data			
	i) Latitude			8°53'N 76°36'E
	ii) Longitude			8.88°N 76.60°E
	iii) Geographical Area		Hectares	248788
(B)	Administrative Units			
	i) Sub divisions			1
	ii) Tehsils			6
	iii) Sub-Tehsil			
	iv) Patwar Circle			
	v) Panchayat Simitis			
	vi) Nagar nigam			1
	vii) Nagar Palika			3
	viii) Gram Panchayats			70

	xi) Revenue villages			104
	x) Assembly Area			12
2.	Population			
(A)	Sex-wise			
	i) Male	2011	No	12,46,968
	ii) Female	2011		13,88,407
(B)	Rural Population	2011		14,48,217
3.	Agriculture			
A.	Land utilization			
	i) Total Area	2014-15	Hectare	248788
	ii) Forest cover	2014-15	"	81438
	iii) Non Agriculture Land	2014-15	"	27832
	v) cultivable Barren land	2014-15	"	140
4.	Forest			
	(i) Forest	2014-15	Ha.	81438
5.	Livestock & Poultry			
A.	Cattle			
	i) Cows	2012	Nos.	102339
	ii) Buffaloes	2012	Nos.	5976
B.	Other livestock			
	i) Goats	2012	Nos.	111303
	ii) Pigs	2012	Nos.	747
	iii) Dogs & Bitches	2012	Nos.	NA
	iv) Railways			
	i) Length of rail line	2014-15	Kms	132
	V) Roads			
	(a) National Highway	2014-15	Kms	57.4
	(b) State Highway	2014-15	Kms	266.52
	(c) Main District Highway	2014-15	Kms	1201.760
	(d) Other district & Rural Roads	2014-15	Kms	195.534
	(e) Rural road/ Agriculture Marketing Board Roads	2014-15	Kms	23.126
	(f) Kachacha Road	2014-15	Kms	6.897
	(VI) Communication			
	(a) Telephone connection	2014-15		635804
	(b) Post offices	2014-15	Nos.	364
	(c) Telephone center	2014-15	Nos.	91
	(d) Density of Telephone	2014-15	Nos./1000 person	241
	(e) Density of Telephone	2014-15	No. per KM.	255
	(f) PCO Rural	2014-15	No.	NA
	(g) PCO STD	2014-15	No.	NA

(h) Mobile	2014-15	No.	NA
(VII) Public Health			
(a) Allopathic Hospital	2014-15	No.	9
(b) Beds in Allopathic hospitals		No.	1476
(c) Ayurvedic Hospital		No.	9
(d) Beds in Ayurvedic hospitals		No.	190
(e) Unani hospitals		No.	
(f) Community health centers		No.	17
(g) Primary health centers		No.	58
(h) Dispensaries		No.	NA
(i) Sub Health Centers		No.	60
(j) Private hospitals		No.	NA
(VIII) Banking			
(a) Commercial Bank	2014-15	Nos.	374
(b) rural Bank Products		Nos.	NA
(c) Co-Operative bank products		Nos.	NA
(d) PLDB Branches		Nos.	NA
(IX) Education			
(a) Primary school	2014-15	Nos.	484
(b) Middle schools	2014-15	Nos.	211
(c) Secondary & senior secondary schools	2014-15	Nos.	417
(d) Colleges	2014-15	Nos.	30
(e) Technical University	2014-15	Nos.	NA

Source: Economic Review, 2015, Panchayat Level Statistics, 2011-12, Primary Census Abstract, 2011, Cattle Census 2012

2.1 Existing Status of Industrial Areas in the Kollam District (as on 31.03.2016)

S. No.	Name of Ind. Area	Land acquired (In hectare)	Land developed (In hectare)	Prevailing Rate Per Sqm (In Rs.)	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Production
1	DP Mundakkal	8.3636	7.3195	69.72	53	53	0	47
2	DP Chathannoor (Vanchi clay mines)	8.3972	.067	--	1	1	0	1

Total	16.7608	7.3865	69.72	54	54	0	48
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Source: District Industries Centre, Kollam

3. Industrial Scenario of Kollam

3.1 Industry at a Glance (as on 31.03.2016)

Sl No	Head	Unit	Particulars
1	Registered Industrial Unit	No	8065
2	Total Industrial Unit	No	8065
3	Registered Medium and large Scale Unit	No	05
4	Estimated Average No of Daily Worker employed in Small Scale Industries	No	8 per unit
5	Employment in Medium and Large Industries	No	NA
6	No of Industrial Area	No	2
7	Turnover of Small Scale Industries	IN LACS	30666
8	Turnover of Medium and Large Scale Industries	IN Crores	NA

Source: District Industries Centre, Kollam

3.2 YEAR WISE TREND OF UNITS REGISTERED (as on 31.03.2016)

YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (lakh Rs.)
2005-06	253	3054	3073
2006-2007	368	3035	4808
2007-08	428	4909	7071
2008-09	526	3923	5312

2009-10	585	4011	6666
2010-11	397	2370	5574
2011-12	556	1749	6362
2012-13	997	4826	11258
2013-14	1089	5484	13609
2014-15	1344	5421	12136
2015-16	1143	4526	11030
Total	7686	43308	86899

Source: District Industries Centre, Kollam

3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT (as on 31.03.2016)

NIC CODE NO.	TYPE OF INDUSTRY	NUMBER OF UNITS	INVESTMENT (Lakh Rs.)	EMPLOYMENT
20	Agro based	1204	20975	26019
22	Soda water	23	119	68
23	Cotton textile	0	0	0
24.	Woolen, silk & artificial Thread based clothes.	0	0	0
25.	Jute & jute based	0	0	0
26.	Ready-made garments & embroidery	670	4649	4030
27.	Wood/wooden based furniture	643	8584	3508
28.	Paper & Paper products	129	2058	649
29.	Leather based	8	18	36
31.	Chemical/Chemical based	146	1254	814
30.	Rubber, Plastic & petro based	221	4194	1433
32.	Mineral based	0	0	0
33.	Metal based (Steel Fab.)	15	245	97
35.	Engineering units	1227	12242	6238
36.	Electrical machinery and	110	1792	977

	transport equipment			
97.	Repairing & servicing	1245	14362	7008
01.	Others	2424	45227	14264
Total		8065	115719	65141

Source: District Industries Centre, Kollam

3.4 Large Scale Industries / Public Sector undertakings

List of the units in Kollam District & near by Area as on 31.03.2016

1. Kerala Minerals and Metals Limited, Sankaramangalam, Chavara
2. Indian Rare Earth Limited, Chavara

3.5 Major Exportable Item

Major exportable items are Cashew Kernal, Sea food, Coir, Handloom

3.6 Growth Trend

Positive

3.7 Vendorisation / Ancillarisation of the Industry

No ancillary units is existing in Kollam district

3.8. Medium Scale Enterprises: NA

3.8.1 List of the units in Kollam District & Near By Area NA

3.8.2 Major Exportable Item NA

3.9 Service Enterprises

3.9.1 Potentials areas for service industry

Sl.No	Activity
1	Beauty Parlour
2	Pancha Karma
3	Construction
4	IT based service
5	Catering service
6	Automobile service station
7	Fashion designing

8	Logistic service
9	Tourism

Source: District Industries Centre, Kollam

3.10 Potential for new MSMEs

Followings are the areas having potentials for MSMEs in the District:

- . Printing
- . Food processing
- . Readymade garments
- . Building Materials
- . Paper product
- . Soft Drinks
- . Wood
- . Light Engineering

4. Existing Clusters of Micro & Small Enterprise

4.1 Details of Major Clusters

4.1.1 Manufacturing Sector

Nil

4.1.2 Service Sector NIL

4.2 Details for Identified cluster (as on 31.03.2016)

Wood Empire Consortium, Chadayamangalam is the only one identified cluster in the District. The same has not started functioning.

5. General issues raised by industry association during the course of meeting

Followings are the major issues raised in the District

1. Lack of adequate financial support
2. Delay in getting/renewal of licenses
3. Strict pollution control measures

6. Steps to Set Up MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs

S.No	Type of assistance	Name and address of agencies
1.	Registration of Units under UAM	Micro small and Medium Enterprises Development Institute (MSME-DI) Ministry of MSME, Govt. of India Kanjany Road, Ayyanthole P.O. Thrissur-680 003 (Kerala) email. dcidi-thrissur@dcmsme.gov.in , website: www.msmedithrissur.gov.in Ph. 0487-2360536/0487-2360686
		District Industries Centre, Asramam, Kollam - 691002 Phone: 0474 2748395
	Website for UAM Registration	udyogaadhaar.gov.in/UA/UdyogAadhar-New.aspx
2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	Micro small and Medium Enterprises Development Institute (MSME-DI) Ministry of MSME, Govt. of India Kanjany Road, Ayyanthole PO Thrissur-680 003 (Kerala) Email: dcidi-thrissur@dcmsme.gov.in Ph. 0487-2360536/0487-2360686 website: www.msmedithrissur.gov.in
3.	Land and Industrial shed	District Industries Centre, Asramam, Kollam - 691002 Phone: 0474 2748395 Director, Directorate of Industries and Commerce, Vikas Bhavan PO, Thiruvananthapuram, Kerala, Phone: 0471-2302774/Fax. 0471-2305493, www.keralaindustry.org/Promotion DI&C.htm SIDCO, Shanthinagar, Thiruvananthapuram-695001, Ph.+91-471-322046/0471-330904, www.keralaindustry.org/promotional Managing director, Kerala Industrial Infrastructure Development corporation, KINFRA House, TC/31/2312, Sasthamangalam PO, Thiruvananthapuram-695010, Tel.0471-2726585/2724773, E.mail: kinfra@vsnl.com , Website: www.kinfra.org

		Development Commissioner, Cochin Special Economic Zone (CSEZ) Min. of Commerce, Govt. of India, Kakkanad, Kochi-682037, Ph. 0484-2413222, Fax. 0484-2413074, E.mail. dc@csez.cin , Website: www.csez.com
4.	Financial Assistance	<p>Banks, (Nationalized & Scheduled), Kollam</p> <p>SIDBI, Finance Tower, 2nd floor, PB No.4209, Kaloor, Kochi-17, Tel:2401792, 2401793, website: www.sibdi.com</p> <p>Industrial Finance Corporation of India, Panampilly Nagar, Kochi-36, Tel:0484-2311174, website: www.ifcilt.com</p> <p>Indian Renewable Energy Development Agency Ltd., Lodi Road, New delhi-110003, website: www.ireda.gov.in</p> <p>Kerala Venture Capital Fund P. Ltd., 604, Pioneer Towers, Marine Drive, Kochi - 682 031 Ph: (0484) 2361279, Fax: (0484) 2373077, E-mails: kvcf@vsnl.in and kvcfkochi@eth.net</p>
5.	For raw materials under Govt. Supply	State Trading Corporation, Ajay Vihar, Kochi - 16
6.	Plant and machinery under hire / purchase basis.	NSIC Ltd, S-16, GCDA Complex, Marine Drive, Shanmugham Road, Cochin 682 031, Tel: 0484-2381850/2368149 ® 2366288, Fax: 0484-2380155, Email: bococh@nsic.co.in , website: www.nsic.co.in
7.	Power/ Electricity	KSEB Kollam
8.	Technical Know-how.	<p>District Industries Centre, Asramam, Kollam - - 691002 Phone: 0474 2748395</p> <p>Micro small and Medium Enterprises Development Institute (MSME-DI) Ministry of MSME, Govt. of India Kanjany Road, Ayyanthole PO Thrissur-680 003 (Kerala) Email: dcdi-thrissur@dcmsme.gov.in Ph. 0487-2360536/0487-2360686 website: www.msmedithrissur.gov.in</p>

9.	Quality & Standard	Bureau of Indian Standards, Near FCI, Kesavadasapuram, Thiruvananthapuram, Ph. 2558416-18, E.mail: tbo@bis.org.in , Website: www.bis.org.in
		National Centre for HACCP Certification K-Bip, 'Sri Ganesh' TC IX/2197, Kurup's Lane, Sasthamangalam, Thiruvananthapuram-695 010, Tel. -471-2311882, Fax. 0471-2311883, Email: info@haccpindia.org website: www.haccpindia.org/ www.keralaindustry.org
		Dy. Agricultural Marketing Advisor, Directorate of Marketing and Inspection, Kendriya Bhavan, Block A, VIth Floor, OPP. CSEZ, Kakkanad, Kochi-682037, Ph. 0484-2424794, Website: www.agmarknet.nic.in
		Micro small and Medium Enterprises Development Institute (MSME-DI) Ministry of MSME, Govt. of India Kanjany Road, Ayyanthole P. O. Thrissur-680 003
10.	Marketing /Export Assistance	Development Commissioner, Cochin Special Economic Zone (CSEZ) Min. of Commerce, Govt. of India, Kakkanad, Kochi-682037, Ph. 0484-2413222, Fax. 0484-2413074, Email: dc@csez.com , Website www.csez.com
		Member Secretary, Kerala Export Promotion Council, T.C. 15/1399, 'Karthika; Tagore Nagar, Cotton Hill Road, Vazhuthacaud, Thiruvananthapuram-695010, Ph. 04871-2726585/2724773, E.mail: kinfra@vsnl.com
11.	Other Promotional Agencies	Kerala Bureau of Industrial Promotion, Kurup's Lane, Sasthamangalam P.O. Thiruvananthapuram - 695 010, Phone: 91 - 471 - 2311882, Fax: 2311883 , E-Mail: kbip@keralaindustry.org , bureau@vsnl.com , bureau@asianetindia.com website: www.keralaindustry.org
		KSIDC, 2nd Floor, Choice Towers, Manorama Junction, Kochi-682016 Ph:0484-2323010/2323101 (EPABX) Fax:0484-2323011 Email: ksidckochi@eth.net Website: www.ksidc.org

		KITCO Limited, PB No. 1820, Ravipuram, M.G. Road, Cochin-682016, website: www.kitco.in
		Manager-Business Development, Techno park Campus, Thiruvananthapuram-695581, Ph. 0471-2700 222, e.mail: response@technopark.org
12	Other Relevant Websites	www.msme.gov.in
		www.dcmsme.gov.in
		www.dic.kerala.gov.in
		udyogaadhaar.gov.in/UA/UdyogAadhar-New.aspx